

Jaqui Lane, CEO and Publisher, Focus Publishing Interactive

- q Welcome Australian Logistics Council (ALC) Members, Advisory Group members, our valued participants in the book, media and guests to the official book launch of *Moving Business Forward*.
- q I would like to also welcome our honored guest speakers today, **Hal Morris, Chief Executive of the ALC and Bruce Wilson, Director General of Queensland Transport**
- q We are very pleased to hold the launch at such a prominent industry platform in association with the national *Australian Logistics Council* meeting.
- q Firstly, I would like to thank our Advisory Group Chairman and writer of the book's foreword, Mr Bob Scheuber, former CEO of QR for his invaluable contribution to the publication. Unfortunately or fortunately due to a very close family member wedding out of town tomorrow and his obvious commitments, Bob could not attend today.
- q To all those participants in the book, we thank you also, in particular our 3 Lead participants, **Goodman International, Linfox and QR**. Also, **special** thanks to **Queensland Transport** for your support of this project.
- q *Moving Business Forward* is a timely publication given the formation of the **Infrastructure Australia Council** and its quoted mission to "*cut through and identify the critical issues and to find innovative solutions to the infrastructure challenges of Australian*".
- q Key issues facing the sector and highlighted in the book are **infrastructure capacity, uniform government policies across all modes, skills shortage** (eg. ageing driver workforce), and lastly, the **climate change agenda** and how the T&L industry will respond.
- q The book presents an integrated overview of Australia's transport and logistics capabilities and innovations.
- q In addition to demonstrating that Australian companies are world leaders in T&L solutions, the book illustrates the significant opportunities Australia's T&L industries present to investors both locally and overseas.
- q *Moving Business Forward* is Focus's first book in the Transport and Logistics sector and provides a key resource to industry and government decision makers.
- q The book will be widely **distributed to Federal and State Transport MPs, Parliament Secretaries, key industry organisations like the ALC members and Infrastructure Partnerships Australia board members, also key trade associations, such as APEC.**

- q Finally in regard to distribution, an **ebook** (downloadable by approved parties via an individualised access code from the Focus website). As well as incorporating higher production values than DVD technology, this advanced distribution method will significantly improve *Moving Business Forward's* market reach and accessibility.
- q I have much pleasure now in introducing Advisory Group member of *Moving Business Forward*, and Chief Executive of the ALC, Mr Hal Morris

Hal Morris, Chief Executive, Australian Logistics Council (ALC)

- q "Moving Business Forward: Australian expertise in transport and logistics" is aimed at the freight logistics industry to encourage collaboration on relevant issues. It is also aimed at governments to advise them of our industry logistics issues and to promote our industry to governments, community and international investors to understand how important a role the industry plays in the Australian economy.
- q The book supports the ALC integrated approach to the T&L industry, as it showcases each vital segment in Australia, and offers long-term strategic solutions to key T&L issues plus its crucial role in delivering infrastructure needed to drive domestic and international business.
- q The book also includes interviews with industry leaders and professionals and highlights the critical issues facing the industry (and not only within Australia).
- q This is a major publication for our industry and provides a collaborative approach to industry solutions and innovations with major leading T&L companies participating in the book.
- q It now gives me immense pleasure to introduce **Bruce Wilson, Director General of Queensland Transport**.

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- q Thank you Bruce
- q and thank you to our Advisory Group members and the book participants
- q Thank you to the Events and Membership Manager of the ALC, **Janeen Norvock**, for her contribution in making today's event possible.
- q I'd also like to recognise the Focus team that made this book possible, in particular, Richard Hanney who is with us today.
- q We look forward to further publication initiatives within your dynamic and vital industry.

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