

McCarthy Mentoring

MEDIA RELEASE

Are you a valuable mentor or an effective mentee?

The essential guides from Wendy McCarthy AO launched today.

High profile businesswoman Wendy McCarthy AO has written two books on mentoring *one2one the Guide for Mentors* and *one2one The Guide for Mentees*.

The set of two books and mentoring cards will be launched today by Allens Arthur Robinson Melbourne Partner, Maryjane Crabtree, at their Collins Street office.

A decade ago Wendy McCarthy AO established a highly successful mentoring practice which specialises in providing external mentors to select individuals in major corporations and the public sector.

Allens Arthur Robinson has been a client since 2004 when the legal firm invited McCarthy Mentoring to establish an external mentoring program to support senior women.

McCarthy says "My mentoring practice began accidentally when I saw that people with high-level technical skills were struggling to make the transition into senior executive life. They were often excluded because they did not fit the management norm and unless sponsored by someone internally their talents would not be realised. Providing a mentor was a lateral response and it has proved to be a cost effective way of assisting that transition"

Since then McCarthy Mentoring clients have grown to include some leading Australian and global corporations such as Citigroup, UBS, The Australia Council for the Arts, Melbourne Business School, Melbourne Theatre Company, Orotan, Commonwealth Bank, National Australia Bank, University of New South Wales, Stockland and TMP Worldwide.

McCarthy Mentoring has a prestigious stable of over 120 high profile mentors who offer their collective wisdom from many years experience in the top echelons of business and Government in Australia and internationally.

"Our mentors have worked with hundreds of people and can provide mentees with confidence and skills to manage change and transition".

"In the best mentoring relationships there is mutual learning, integrity, respect and trust.

"I hope these books will be a useful resource for current and future mentors and mentees", says Ms McCarthy.

Date: Wednesday 23 July 2008

Time: 11am – 12 noon

Venue: Allens Arthur Robinson, Level 34, 530 Collins, Melbourne

For further comment from Wendy McCarthy ph 0417 689 604

To speak to mentors and mentees contact Sophie McCarthy ph 0409 987571

For further information on McCarthy Mentoring and to purchase books
www.mccarthymentoring.com