

# McCarthy Mentoring

## MEDIA RELEASE

**Are you a valuable mentor or an effective mentee?**

**The essential guides from Wendy McCarthy AO launched today.**

High profile businesswoman Wendy McCarthy AO has written two books on mentoring *one2one the Guide for Mentors* and *one2one The Guide for Mentees*.

The set of two books and mentoring cards will be launched today in Brisbane by Her Excellency Governor of Queensland, Ms Quentin Bryce AC.

A decade ago Wendy McCarthy AO established a highly successful mentoring practice which specialises in providing external mentors to select individuals in major corporations, arts companies and the public sector.

McCarthy says "My mentoring practice began accidentally when I saw that people with high-level technical skills were struggling to make the transition into senior executive life. They were often excluded because they did not fit the management norm and unless sponsored by someone internally their talents would not be realised. Providing a mentor was a lateral response and it has proved to be a cost effective way of assisting that transition"

Since then McCarthy Mentoring clients have grown to include some leading Australian and global corporations such as Citigroup, UBS, The Australia Council for the Arts, Orotan, Commonwealth Bank, National Australia Bank, University of New South Wales and Stockland.

In Brisbane key clients are Queensland Ballet, Queensland Orchestra, Opera Queensland, Queensland Theatre Company, Allens Arthur Robrinson and TMP Worldwide.

McCarthy Mentoring has a prestigious stable of over 120 high profile mentors who offer their collective wisdom from many years experience in the top echelons of business and Government in Australia and internationally.

"Our mentors have worked with hundreds of people and can provide mentees with confidence and skills to manage change and transition".

"In the best mentoring relationships there is mutual learning, integrity, respect and trust.

"I hope these books will be a useful resource for current and future mentors and mentees", says Ms McCarthy.

**Date: Tuesday 22 July 2008**

**Time: 10.30am – 12 noon**

**Venue: Deka+Design Visions 105 Robertson St, Fortitude Valley.**

For further comment from Wendy McCarthy ph 0417 689 604

To speak to mentors and mentees contact Sophie McCarthy ph 0409 987571

For further information on McCarthy Mentoring and to purchase books [www.mccarthymentoring.com](http://www.mccarthymentoring.com)