



MEDIA RELEASE

“Australia–India: A Deepening Economic Partnership” Publication launch in Australia and India

Sydney, 22 July 2008 – FOCUS launches the publication *Australia-India: A Deepening Economic Partnership* in both India and Australia.

Mr John McCarthy, Australian High Commissioner to India officially launched the publication in New Delhi on 11 July, 2008. Mrs Sujatha Singh, the Indian High Commissioner to Australia officially launched the publication in Canberra on 21 July, 2008.

The publication promotes the growing bilateral relationship between Australia and India and is supported by Austrade’s major promotional program in India, **UTSAV Australia** (Celebrate Australia) – which aims to raise awareness of Australian industry capability among the Indian business community.

FOCUS CEO, Jaqui Lane comments *“This is a major bi-lateral publishing project and would not have been possible without the collaboration of the Australian Government’s **UTSAV Australia** initiative in India. The publication complements the marketing and promotional platform that strengthens ties between our countries through cultural engagement, enhancing commercial relationships and adding value to commercial links.”* www.utsavaustralia.in

The publication includes a Foreword from The Hon. Kamal Nath, Minister of Commerce & Industry, Government of India and The Hon. Simon Crean, Minister for Trade, Government of Australia. The Indian High Commissioner to Australia, Mrs Sujatha Singh and the Australian High Commissioner, Mr. John McCarthy have also provided comments.

In addition to showcasing leading companies within the Australia-India bilateral relationship, the book includes interviews with prominent leaders from both nations including Mr GM Rao, Mr Gary Ebeyan, Dr Kiran Mazumdar-Shaw, Mr Anand Mahindra, Mr B. Rama Raju, Dr Geoff Garrett, Mr Chris Hargreaves and Mr Chetan Tolia.

About FOCUS

Since 1987, Focus has delivered high-level publications for government and business both in Australia and internationally. Previous international projects include Japan, China, UK, France and Germany. www.focus.com.au

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