

PRESS RELEASE

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FOR IMMEDIATE RELEASE

MINISTER CONFIRMS LAUNCH IN PERTH

Minister Logan to launch landmark industry book at The Old Perth Boys School, Perth, July

Sydney, 26 July, 2007 – Western Australia’s Minister for Energy Francis Logan will officially launch the book *Powering the World: Australia’s Energy Industries* at The Old Perth Boys School, Perth, 26 July 2007.

Minister Logan said energy industries were underpinning Australia’s economic growth and development and delivering considerable benefits for Australia and its energy clients around the world.

“The Western Australian Government encourages the development of reliable, sustainable and competitive energy,” he said.

“The State is currently going through a period of unprecedented economic success and petroleum industry is Western Australia’s biggest resources commodity with sales totalling \$15.6 billion in 2006.

“However, Western Australia remains under-explored and enormous potential exists for the development of petrochemical and other world-scale downstream processing industries.”

Hugh Morgan, chairman of the publication’s advisory board, said the book was a collaborative effort by business and government and capitalised on the current momentum of Australia’s resources-producing capabilities.

“It will have a business and government audience throughout the Asia Pacific region,” Mr Morgan said.

The Publisher, Jaqui Lane, said *Focus Publishing* had received feedback from energy companies in Australia saying that, despite recent export success, in a competitive environment it was increasingly difficult for them to stand out from the crowd and reach the right business and government audience.

“One way we have been able to assist is to present Australian energy companies’ credentials in a relevant, high level and enduring format,” she said.

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“*Powering the World* achieves this and we are honoured to have Minister Logan launch the publication.”

Amongst the Australian energy powerhouses behind the *Powering the World* book are Anzon Australia, Chevron, Exxon Mobile, Falk Australia, Toll Energy and Straits Resources.

Powering the World is published by Focus Publishing Interactive which has a strong record of producing business books and other media.

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If you would like more information about this book contact Sarah Floate, Focus Publishing Interactive, on 02 9336 7000, sarahf@focus.com.au or visit www.focus.com.au.